Online Property

Activity Certificate March 2016



Setting the standard

Contractorcalculator.co.uk

CONTRACTOR CALCULATOR.CO.UK

your expert guide to contracting

Key information

Certificate type Digital

Metric type Web traffic

ABC total 4,992 Daily average Unique Browsers

Period 1 March 2016 to 31 March 2016

Market sector Building: General

Worldwide traffic

Contractorcalculator.co.uk	Daily	Monthly
Unique Browsers	4,992	134,482
Page Impressions	13,524	419,230

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1 March to 31 March 2016

Daily Activity: Contractorcalculator.co.uk

ate	Day	Unique	Page		
1-Mar-2016	Tue	Browsers 6,233	Impressions 17,015		
-Mar-2016	Wed	5,819	15,437		
Mar-2016	Thu	5,563	15,020		
//ar-2016	Fri	4,889	13,051		
Mar-2016	Sat	3,034	8,218		
Mar-2016	Sun	2,945	8,086		
Mar-2016	Mon	5,591	15,429		
Mar-2016	Tue	5,706	15,871		
Mar-2016	Wed	5,635	15,121		
Mar-2016	Thu	5,456	14,667		
Mar-2016	Fri	4,621	12,096		
ar-2016	Sat	2,746	8,028		
Mar-2016	Sun	3,092	8,486		
Mar-2016	Mon	5,843	15,917		
ar-2016	Tue	6,218	16,676		
1ar-2016	Wed	11,669	28,731		
Mar-2016	Thu	7,380	20,121		
Mar-2016	Fri	5,236	14,515		
lar-2016	Sat	3,198	8,989		
Mar-2016	Sun	3,132	8,847		
Mar-2016	Mon	6,108	16,634		
Mar-2016	Tue	5,839	15,382		
Mar-2016	Wed	5,604	15,159		
Mar-2016	Thu	4,998	13,139		
ar-2016	Fri	2,771	7,756		
/lar-2016	Sat	2,501	7,068		
Mar-2016	Sun	2,373	6,662		
//ar-2016	Mon	3,470	9,141		
Mar-2016	Tue	5,558	15,453		
Mar-2016	Wed	5,832	16,957		
Mar-2016	Thu	5,679	15,558		
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Domains/URLs

This lists the domains and any specific URLs that represent 95% or more of the Page Impressions, listed in descending order. Where specific URLs are stated this indicates that the traffic included is limited to just these URLs (in addition to any domains listed).

www.contractorcalculator.co.uk

Counting System

This site used Adobe - Adobe Analytics to count the data supporting this certificate.

1 March to 31 March 2016



Media Owner Statement

ContractorCalculator is a leading UK internet resource for contractors and freelancers - most of whom are highly skilled workers in information technology, engineering, electronics, and construction. Running online since 1999 when it launched ir35calc.co.uk (now part of ContractorCalculator), it is independently owned and run by existing and former contractors. The site offers over thirty online calculators to aid key areas of financial decision making for contractors. In addition there are contracting guides, features, a news channel, and access to contractor services ranging from financial services, legal help and insurance.

Audit Opinion by ABC

We have examined the activity records and other data required to certify compliance with ABC and/or JICWEBS Reporting Standards for the period covered by this Certificate of Activity. Our examinations were made in accordance with established procedures and included such tests and other audit procedures we considered necessary. In our opinion the activity shown in this certificate is fairly stated and the other data contained therein are fairly stated in all respects material to the activity.

While ABC has conducted checks to gain confidence in the authenticity and validity of the original traffic, we have expressly not audited for the presence of any App traffic not disclosed to us by the media owner, or for fraud or negligence.

This product is registered with ABC by Byte-Vision Enterprises Ltd.

More Information

To find out more about ABC, please visit www.abc.org.uk

To find out more about Web Traffic Standards and the definitions used on this certificate, please visit: www.abcstandards.org.uk and www.jicwebs.org

About this certificate

This certificate was issued on 25 April 2016.

The data included is derived from a return of circulation prepared by the publisher: Byte-Vision Enterprises Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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